

REP HEADLINE# 6310109
*** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP
SEP10/12 17.14
*** WFLA-TV ***

ADV # ADV. NAME ISS/FREEDOM PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME RANDE LEVINE

15260 VENTURA BLVD., #1240

SALES PRSN LA- IZZY ROSTOVSKY

SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6310109 CLASS: NATL. LOCAL REGIONAL

PRDCT FREEDOM PAC W/O 9/17 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP17/12 SEP23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP10/12 17.14

REP: 9/10- NEW POLITICAL ORDER
TTL \$36,225/33X
PLS CNF
T/R
HOLLIE FOR IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

1			900A-1000A	30		\$650.00	9/17	9/21	5		M-F	5
PROGRAM : TODAY SHOW												
RA35+ : 2.7												
2			500P-530P	30		\$1,000.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS CH8 5P												
RA35+ : 3.3												
3			530P-600P	30		\$850.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS CH8 530P												
RA35+ : 4.4												
4			1100P-1135P	30		\$1,800.00	9/17	9/23	5		M-SU	5
PROGRAM : NEWS												
RA35+ : 3.3												



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LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			800A-900A	30		\$575.00	9/23	9/23	1		SUN	1
PROGRAM : SUNDAY TODAY-NBC												
RA35+ : 2.1												
6			900A-1000A	30		\$400.00	9/23	9/23	1		SUN	1
PROGRAM : NEWS CH8 SUN AM												
RA35+ : 2.4												
7			1000A-1100A	30		\$4,000.00	9/23	9/23	1		SUN	1
PROGRAM : MEET THE PRESS												
RA35+ : 2.3												
8			600A-700A	30		\$850.00	9/17	9/21	5		M-F	5
PROGRAM : NC8 TODAY @ 6AM												
RA35+ : 1.5												
9			700A-900A	30		\$1,100.00	9/17	9/21	5		M-F	5
PROGRAM : TODAY SHOW												
RA35+ : 3.3												
SEP/12			36225.00									
CONTRACT TOTAL												36225.00
TOTAL SPOTS												33

MARKET TOTALS \$103,500 WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

POLITICAL ORDER

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES
DEMOS- RA35+*

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1073 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 36225	Campaign Ref: E:120911018
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Los Angeles
Schedule Dates: 09/17/12 to 09/23/12	Weeks: 1	Order Ref: 06310109
Est./PO Number: 06310109	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Freedom Pac W/O 9/17	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	Total	Cost
1	M-F 9a Today Show II MTWTF..	03	650	30 Comme	Nbr of Spots	5	5	3250
2	M-F 5p News MTWTF..	03	1000	30 Comme	Nbr of Spots	5	5	5000
3	M-F 530p News MTWTF..	04	850	30 Comme	Nbr of Spots	5	5	4250
4	M-Su 11p News MTWTFSS	02	1800	30 Comme	Nbr of Spots	5	5	9000
5	Sun 8a Today ShowS	03	575	30 Comme	Nbr of Spots	1	1	575
6	Sun 9a NewsS	02	400	30 Comme	Nbr of Spots	1	1	400
7	Sun 10a Meet The PressS	01	4000	30 Comme	Nbr of Spots	1	1	4000
8	M-F 6a News MTWTF..	03	850	30 Comme	Nbr of Spots	5	5	4250
9	M-F 7a Today Show	03	1100	30 Comme	Nbr of Spots	5	5	5500
Weekly Totals: Total Spots(Ord Spots)						33	33	

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
	MTWTF..						
Weekly Totals: Total Spots(Ord Spots)					33	33	

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	Cost	09/17	
33	36225	33	36225

Grand Totals:

Spots:	33
Gross Total:	36,225.00
Commission:	5,433.75
Net Total:	30,791.25

WFLA - Tampa

Issue Inquiry Form

To: Station Political File
cc: Station Political Specialist

Date: 9/5/2012

Account Executive: Izzy Rostovsky Office: HRP Los Angeles
Name of Issue: Freedom PAC
City, Station Municipality: Tampa, FL WFLA-TV

Inquiry Made By: Rande Levine
Agency / Organization: Target Enterprises
Address: 15260 Ventura Blvd
Sherman Oaks, CA 91403
Telephone: 818-905-0005 Fax: _____

Issue Advertiser: Freedom PAC
Address: 125 Rock Creek Loop, Lansing, KS
Telephone: 913-683-0871 Fax: _____

Committee Members...

Treasurer: Cori Collis
Commercial Length: _____

Other: _____
Other: _____

Programs / Dayparts Requested: All

Station Offer: Same

Station Political Disclosure Statement: YES

Submitted to: Rande Levine

Date: 9/5

Stations Requested: WFLA

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLA Tampa, FL	Date: 9/14
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I, Randy Levine
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: As ordered

This broadcast time will be used by: Freedom PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Freedom PAC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

* Agency/client refuses to sign/ fill out NAB Form.

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

48522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

REP_: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV_: Freedom Pac / Issue
PROD: Freedom Pac W/o 9/17

2012 WFLA I SS
INVOICE DATE 09/30/12 E:120911018
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032557
PAGE 1 BROADCAST MONTH 08/27/2012 - 09/30/12
SCHEDULE DATES 9/17/12- 9/23/12
Standard Broadcast Month

REF#: 06310109
Desc: 06310109

TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 9a Today Show II	650.00	1 5			*WFLA	:30 Commercial			
			9/17	MO	09:56A	30 TVFPF091001	650.00		
			9/18	TU	09:27A	30 TVFPF091001	650.00		
			9/19	WE	09:49A	30 TVFPF091001	650.00		
			9/20	TH	09:27A	30 TVFPF091001	650.00		
			9/21	FR	09:56A	30 TVFPF091001	650.00		
M-F 530p News	850.00	3 5			*WFLA	:30 Commercial			
			9/17	MO	05:52P	30 TVFPF091001	850.00		
			9/18	TU	05:57P	30 TVFPF091001	850.00		
			9/19	WE	05:37P	30 TVFPF091001	850.00		
			9/20	TH	05:56P	30 TVFPF091001	850.00		
			9/21	FR	05:51P	30 TVFPF091001	850.00		
M-Su 11p News	1800.00	4 5			*WFLA	:30 Commercial			
			9/17	MO	11:22P	30 TVFPF091001	1800.00		
			9/18	TU	11:30P	30 TVFPF091001	1800.00		
			9/19	WE	11:33P	30 TVFPF091001	1800.00		
			9/20	TH	11:24P	30 TVFPF091001	1800.00		
			9/22	SA	11:14P	30 TVFPF091001	1800.00		
Sun 8a Today Show	575.00	5 1			*WFLA	:30 Commercial			
			9/23	SU	09:00A	30 TVFPF091001	575.00		
Sun 9a News	400.00	6 1			*WFLA	:30 Commercial			
			9/23	SU	09:55A	30 TVFPF091001	400.00		
Sun 10a Meet The Press	4000.00	7 1			*WFLA	:30 Commercial			
			9/23	SU	10:59A	30 TVFPF091001	4000.00		
M-F 6a News	850.00	8 5			*WFLA	:30 Commercial			
			9/17	MO	06:10A	30 TVFPF091001	850.00		
			9/18	TU	06:59A	30 TVFPF091001	850.00		
			9/19	WE	06:52A	30 TVFPF091001	850.00		

*** Continued ***

PERIOD COST	37,225.00	31 Total Units	ACTUAL GROSS BILLING	37,225.00	Debits	.00
			AGENCY COMMISSION	5,583.75	Credits	.00
			NET DUE	31,641.25	TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Freedom Pac / Issue

PRODUCT
Freedom Pac W/o 9/17

INVOICE NUMBER 0100032557
BROADCAST MONTH 08/27/2012 - 09/30/12
AMOUNT DUE 31,641.25

REMIT TO:

*00243

000048522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000048522 00000100032557 003164125 7



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REP: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV: Freedom Pac / Issue
PROD: Freedom Pac W/o 9/17

2012 WFLA I SS
INVOICE DATE 09/30/12 E:120911018
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032557
PAGE BROADCAST MONTH 2 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/23/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 06310109
Desc: 06310109

SCHEDULE			ACTUAL BROADCAST							RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G	FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 7a Today Show	1100.00	9 5	9/20	TH	06:57A	30		TVFPF091001	850.00		
			9/21	FR	06:41A	30		TVFPF091001	850.00		
					*WFLA			:30 Commercial			
			9/17	MO	08:36A	30		TVFPF091001	1100.00		
			9/18	TU	07:56A	30		TVFPF091001	1100.00		
			9/19	WE	07:28A	30		TVFPF091001	1100.00		
M-F 6p News	2000.00	10 3	9/20	TH	07:28A	30		TVFPF091001	1100.00		
			9/21	FR	08:29A	30		TVFPF091001	1100.00		
					*WFLA			:30 Commercial			
			9/18	TU	06:27P	30		TVFPF091001	2000.00		
			9/19	WE	06:12P	30		TVFPF091001	2000.00		
			9/20	TH	06:28P	30		TVFPF091001	2000.00		
Total Airtime Gross Spot Revenue:					37,225.00						

PERIOD COST		37,225.00	31 Total Units			Debits		.00
			ACTUAL GROSS BILLING	37,225.00	SUB-TOTALS	Credits		.00
			AGENCY COMMISSION	5,583.75	TOTAL RECONCILING			.00
			NET DUE	31,641.25				

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